



ROLE TITLE: Digital Curator (Art UK Curation)

REPORTING: Curatorial and Learning Development Coordinator

ACCOUNTABLE TO: Curator & Head of Learning and Chief Executive

Art UK is a digital platform that showcases artworks, artists, and exhibitions to a global audience. As a Digital Curator, you will use the Art UK Curation tool to create engaging virtual exhibitions, highlight the Weston Park collection, and enhance online visibility for artworks.

PURPOSE OF ROLE:

To promote and enhance the visibility of the collection through Art UK Curation.

To create engaging and informative digital exhibitions that reach a global audience.

To support partner collections in maximizing the potential of Art UK's Curation tool.

To contribute to the digital storytelling of collections, working with the marketing team linking virtual exhibitions to venue pages and additional materials.

MAIN RESPONSIBILITIES:

To research, select, and curate artworks from Art UK's and Weston Parks extensive collection to build engaging virtual exhibitions agreed with the curatorial team.

To add supplementary content where relevant to enrich curations.

To collaborate with partner collections to effectively present their artworks and exhibitions.

To ensure accuracy and quality in the information presented within each curation.

To share completed curations through Weston Park digital channels, maximizing audience engagement.

To stay updated with best practices in digital curation and online engagement.

DAYS AND HOURS OF INVOLVEMENT:

This role is flexible and can be completed remotely. Volunteers are encouraged to contribute to developing a changing monthly exhibition, though this can be adapted based on availability.

VOLUNTEER SPECIFICATION:

A passion for art, culture, and digital storytelling.

Strong research and writing skills.

Confidence in using digital platforms and online tools.

An eye for detail and a creative approach to curation.

Reliable and self-motivated, with the ability to work independently.

Willingness to learn about Art UK's platform and curation guidelines.

LENGTH OF YOUR COMMITMENT TO US:

The role is ongoing, but we ask for a minimum commitment of three months to ensure continuity in digital curations and projects. Volunteers may extend their involvement based on interest and availability.